

THE PURPOSE RADIO SHOW



NCWCC Digital Online Publishing and Broadcasting Copyright 2012

We're excited **The Purpose Radio Show** has launched its interfaith broadcasting digital media outreach on WYZE AM 1480 and we are proud to be a part of the WYZE AM 1480 broadcast family. WYZE is a legendary broadcasting Gospel music station that air live in Atlanta ,Georgia for over 25 years. The Purpose Radio Show stand on our commitment to the community and its loyal listeners. **The Purpose Radio Show** is a NCWCC Digital Online Publishing and Broadcasting Affiliate that is proud sponsor NCWCC Build A Youth a Green Technology Training Program

http://ncwccbuildayouth.org/support_the_purpose_publishing/admin

The Purpose Radio Show and the NCWCC is a National Community Partner of Mothers in Charge and Stop Self Genocide Ending the Violence in our communities.

Join the Stop the violence tour today featuring rhythm and praise artist , groups community leaders, business leaders , corporations and political community groups.

The NATIONAL ASSOCIATION of BROADCASTERS recently reported Arbitron's latest survey of more than 75,000 listeners nationwide that radio reaches a well-heeled and well-educated audience, comprising all demographics, in all locations- at home, in the car and at work. The report further stated that radio reaches 95% of persons 18 years and older with household incomes of \$75,000 or more

The format includes Bible teachings/ministry, rhythm and praise music, outreach , commercials, news, community groups and political leaders and interviews:

THE PURPOSE RADIO SHOW



MEDIA PORTFOLIO

We also have NCWCC Digital Online Publishing and Broadcasting networks for community and national affairs topics. Professionally produced and hosted to increase your brand(SEO) Search Engine Optimization . The network has over 40,000 listeners call for special pricing .

NCWCC Digital Online Broadcast

www.blogtalkradio.com/nwcc-inc ,
NCWCC Chicago Talk Radio

www.blogtalkradio.com/nwccchicagotalk,

Not About Party But Purpose Talk Radio GOP Conservative Politics

www.blogtalkradio.com/notaboutpartybutpurpose,

The God Movement Talk radio

www.blogtalk.com/thegodmovement ,

Big Mac 1099 Talk Radio

www.blogtalkradio.com/bigmac1099talkradio

Shows are hosted by Emmy Nominated retiree of Atlanta ,Georgia WXIA 11 Patricia Hunte News reporters and news anchors and Kareema Ali-Bowens. Special host are previewed based on topics.

Our Holiday rates and sales special can improve your bottom line so take advantage . Our coverage map can be viewed @ www.radio-locator.com Should you have questions, please contact our Sales and Advertising @ 404.954.1534

THE PURPOSE RADIO SHOW



RATE CARD #3

Effective September 1, 2012

Produced Program Rates

Length Tuesday

- **15 minutes** \$ 180
- **30 minutes** \$ 260
- **60 Minutes** \$ 460

- **Program rates are net to NCWCC –The Purpose**
- All Program content is subject to Station Approval
- Program payments are due prior to broadcast
- Client will be charged for program time due to non-appearance
- Client will provide Station with a generic, Backup/ Emergency Program tape
- **Daytime Programs re-played at night FREE of charge**

COMMERCIAL RATES Non Produced announced by Host

Tuesday	60 seconds	\$ 65
2:00pm to 3:00 pm	30 Seconds	\$ 55

COMMERCIAL RATES Produced by our Engineers

60 seconds \$ 130.00

30 seconds \$ 110.00

Initial _____ 3

Initial _____



- **Advertising is subject to approval**

The Purpose Radio Show on WYZE AM 1480 replays your program free that same night, beginning @ 9pm.

Business Advertisement

Commercials are a great way to reach The Purpose Radio Show and WYZE AM 1480 audience but sometimes you have more to say than what fits into a 60 second commercial.

The Purpose Radio Show is giving you the opportunity to talk about your business, your events, enterprise or product with our special “interview” advertising package, a combination of commercials and interviews.

- **15 minutes** \$ 180
- **30 minutes** \$ 260
- **60 Minutes** \$ 460



Call Sales Manager Lisa Katrina Butler for Special Rate 404-954-1534

Terms: Payment must be made a minimum of 3- 5 days prior to airdate by cashier's check or money order only or online

http://ncwccbuildayouth.org/support_the_purpose_publishing/admin

Payable to

NCWCC

P.O Box 232

Ellerslie ,Georgia 31807

Commitment required. **NO REFUNDS.** Dates are scheduled after initial consultation and confirmed when payment in full is received. *Business Interviews agrees to arrive at the radio station 15 minutes prior to broadcast to prepare for the segment with the on-air staff.* Signature on this document indicates agreement to the aforementioned terms.

Accepted for The Purpose Radio Show

Date

Customer

Date

Length of Show	Date of Show	Total Amount or Support our Segment

Initial _____ 5
 Initial _____